



## AGENDA

**Southern Nevada Public Television  
Board of Directors' Meeting**  
Vegas PBS Educational Technology Campus  
3050 E Flamingo Road, Las Vegas, NV 89121

**Tuesday, November 19, 2019 - 12:00 pm**  
First Floor Conference Rooms 122-123

In conformance with the Corporation for Public Broadcasting Open Meeting requirements, the agenda for the meeting of the Southern Nevada Public Television Board of Directors has been posted at the following locations:

Vegas PBS, VegasPBS.org, <https://notice.nv.gov>, North Las Vegas Library, Education Center, Paseo Verde Library, West Las Vegas Library, West Charleston Library, Whitney Library, Vegas PBS

Southern Nevada Public Television's Board of Directors may take items on the agenda out of order; may combine two or more agenda items for consideration; and may remove an item from the agenda or delay discussion relating to items on the agenda at any time. Members of the public requiring reasonable accommodations to attend this meeting should call (702) 799-1010 ext. 5351 at least 24 hours in advance.

1. Call to Order and Welcome (3m) Tom Warden
2. Certification of Posting (1m) Nadine R. Morris
3. Comments from the Public (if present) (1m) Tom Warden
4. Review and Approval of Treasurers Report (10m) Kim Walker  
4.1 Financial Report
5. Approval of Consent Agenda (10m) Tom Warden  
5.1 Board of Directors Meeting Minutes – May 21, 2019  
5.2 Planned Giving Council Meeting – August 8, 2019  
5.3 Strategic Planning Committee – October 30, 2019  
5.4 Grant Applications for Approval  
5.5 September and October Planned Giving Council Newsletter
6. Approval of Committee & Work Group Members (5m) Tom Warden  
6.1 Approval of the Legislative Relations Committee Members  
Members: Chair- Tom Warden, Mo Denis, Marydean Martin,  
Bill Curran, Michael Cunningham and Tracy Bower  
6.2 Establishment and Approval of the Spotlight Fundraising Committee  
Members: Clark Dumont, Jason Gastwirth and Cheryl Rosenow  
6.3 Establishment and Approval of the Strategic Planning Workgroup  
Members: Chair-Michael Cunningham, Linda Young, Linda Ammons,  
Vince Alberta, Nora Luna, Kim Walker, Clark Dumont, Tom Warden  
and Tom Axtell
7. Discussion and Approval of Quarterly Priority Legislative Plan (5m) Tom Warden  
7.1 Approval of Contract with Community Strategies, Inc.



- |   |                    |
|---|--------------------|
| 8. Updates - Committee and Group Meetings (15m)                                       | Jason Gastwirth    |
| 8.1 Fundraising Committee – Spotlight Series Event Update                             | Jason Gastwirth    |
| • America’s Test Kitchen  |                    |
| 8.2 Strategic Planning Group- Discussion and Update of Vegas PBS’ 2025 Strategic Plan | Michael Cunningham |
| 8.3 Discussion of Local Production Options  | Tom Axtell         |
| 9. General Managers Report (10m)  | Tom Axtell         |
| • Education Services Report   |                    |
| • Vegas PBS Streaming Channel   |                    |
| • Nielsen 2018-19 Programming Report -Handout   |                    |
| • Vegas PBS Brand Refresh- Handout  | Allison Monette    |
| 10. Approval of Proposed 2020 Board of Directors Meeting (10m)                        | Tom Warden         |
| Dates and Strategic Planning Retreat  |                    |
| • Saturday, January 18- 10 am- 2 pm (Retreat) Location TBD                            |                    |
| • Saturday, February 1 –10am - 2 pm (Retreat) Location TBD                            |                    |
| • Tuesday, January 21   |                    |
| • Tuesday, March 17   |                    |
| • Tuesday, May 19   |                    |
| • Tuesday, September 22   |                    |
| • Tuesday, November 17  |                    |
| 11. Comments from the Public (if present) (1m)  | Tom Warden         |
| 12. Adjournment   | Tom Warden         |

Next SNPT BOD meeting dates: Noon, Tuesday, January 21, 2020  
Location: Vegas PBS, Conference Rooms 122/123