



**Friday, October 8, 2021
Amended Agenda
Southern Nevada Public Television Advancement Committee Meeting, 1:00 pm
Vegas PBS Educational Technology Campus
3050 E Flamingo Road, Las Vegas, NV 89121
Conference Room 138**

TELECONFERENCE

In conformance with the Nevada Open Meeting Laws, it is noted that the agenda for the meeting of the Southern Nevada Public Television Advancement Committee has been posted at the following locations:

Vegas PBS, Vegas PBS website (VegasPBS.org), Nevada Public Notice Website (<http://notice.nv.gov>), Clark County Library, West Las Vegas Library, West Charleston Library and Edward Greer Education Center

Members of the public wishing to stream the meeting may do so via live stream at: <https://www.eduvision.tv/?eAmtmeD>

The meeting agenda and any reference material are available for viewing electronically at <https://www.vegaspbs.org/about/councils/public-meetings/>. Public comment may be submitted by email at BOARDMTGCOMMENTS@SNPT.ORG BY 5 pm on Thursday, October 7, 2021. Alternately, speakers may sign up in person immediately prior to the beginning of the meeting. Members of the public requiring special assistance or accommodations at the meeting may contact Bernie Goodemote at the Office of the President at (702) 799-1010 x5429. Southern Nevada Public Television's Advancement Committee may take items on the agenda out of order; may combine two or more agenda items for consideration; and may remove an item from the agenda or delay discussion relating to items on the agenda at any time.

- | | |
|--|-----------------------------|
| 1. Call to Order and Welcome | Jason Gastwirth, Chair |
| 2. Certification of Posting | Bernie Goodemote |
| 3. Comments from the Public (if any) | Jason Gastwirth |
| 4. Discussion and Possible Action to Acknowledge the Board of Directors
Budgeted Contribution to the FY 2022 Budget | Jason Gastwirth |
| 5. Review and Discussion of Draft Committee Charter | Jason Gastwirth |
| 6. Discussion and Possible Action to Develop Plan for Style
And Goals of Station Events (Revenue versus Marketing and Promotion)
And Number of Events Annually | Jason Gastwirth /Mare Mazur |
| 7. Comments from the Public (if any) | Jason Gastwirth |
| 8. Adjournment | Jason Gastwirth |

OUR VISION

Vegas PBS will be a leading educational public media organization connecting and creating community through trusted quality content and experiences that engage, entertain, inform and inspire.

OUR MISSION

Vegas PBS creates an informed and engaged community through high-tech, high-touch experience that educate and empower individuals and organization.

OUR VALUES

Vegas PBS builds community through information, education services and unique experiences that create a sense of place and civic and social capital.

CORE VALUES

Teamwork - Diversity and Inclusion – Integrity – Excellence - Service